



Easley Lions Club

Glenn Farrow, Race Director
Easley Lions Club
PO Box 1188
Easley SC 29641

Dear Prospective Sponsor,

The Easley Lions Club is proud to announce that we will once again be presenting the 29th Firecracker Frolic 5K Road Race July 4th 2015.

The Firecracker Frolic is a timed 5k road race and is one of the oldest continuous July 4th road races in the upstate of South Carolina. It is run on the streets through downtown Easley starting and finishing at historic Old Market Square, with walkers welcome and encouraged. This is a premier event that over the years has generated a great deal of interest and publicity. In 2014 there were over 220 participants in the event (with nearly double that number watching or supporting friends and family members) and was featured in news stories in the Greenville News and Easley Progress. With help from the community, we hope to see over 300 this coming year.

We are hoping your business will help sponsor this event. All proceeds after race expenses are used right here in Easley for Easley Lions Club sight conservation projects. The Lions Club pays for glasses as well as eye exams for those that are unable.

Sponsorship Levels: \$100 – Bronze \$250 – Silver \$500 – Gold

- All sponsors will be named on the race T-shirt.
- All sponsors will be listed on the Firecracker Frolic website.
- All sponsors will be included on the Firecracker Frolic Facebook page.
- All sponsors can provide promotional materials to be given out to race participants.
- Bronze sponsors will receive one race T-shirt
- Gold Sponsors can receive up to four T-shirts and one entry into the race.

Please let me know if you wish additional information. Remember after expenses of the race all proceeds go to people right here in Easley.

Please if you have any questions contact us.

Sincerely,

Lion Glenn Farrow, Firecracker Frolic Race Director
Lion Larry Clark, Easley Lions Club President

864-561-2423
843-650-2304

Website: <http://firecrackerfrolic5k.com/>
Register: <http://book-events.com/firecrackerfrolic5k>

Email: firecrackerfrolic@yahoo.com
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