Fire Cracker Frolic 5k Road Race July 4th
Glenn Farrow, Race Director - 509 Brighton Circle - Easley SC 29642

Dear Interested Sponsor,

The Firecracker Frolic, the oldest continually running 5K in the Upstate on the 4th of July, is being presented by the Easley Lions Club for the sixth consecutive year in 2018. This race has become an Easley tradition, having been around for 20 plus years. Last year, runner numbers increased to more than 200!

The Firecracker Frolic is a 5K Race run on the Fourth of July in downtown Easley. A timed event on a certified course, it is fun for everyone: runners, walkers, family members, friends and volunteers. Most importantly, it is the Easley Lions Club's major fundraising event. All funds raised are used to assist in sight conservation in the Easley/Pickens County area. Lions allocate $6000.00 each year to help individuals in need of monetary assistance with eye exams, eye surgeries and eyeglasses.

Lions Club International, our parent group, celebrated 100 years in 2017! Helen Keller challenged Lions to be "Knights of the Blind in the crusade against darkness". Accepting that challenge, vision continues to be our main mission today. Our focus from 2017 forward, however, will expand to include diabetes and hunger awareness, environmental issues and pediatric cancer.

Would you consider being a sponsor for this year's race? The levels of sponsorship include:

BRONZE:$100 - This includes your company name on our website, one race t-shirt printed with your company name, inclusion of your promotional information in runner race packets, and your company name in an Easley Progress/Sentinel advertisement.

SILVER:$250 - In addition to the bronze, add 2 t-shirts and 2 race entries

$$$$ - Any donation will be appreciated!

Donations can be sent to Easley Lions Club
PO Box 1188
Easley, SC 29641

Thank you sincerely for your interest and participation.

Glenn Farrow

Glenn Farrow, Firecracker Frolic Co-ordinator

Please if you have any questions
email: firecrackerfrolic5k@gmail.com or call 864-561-2423